ULTIMATE GOAL
Transform the education system to ensure all students, especially the most vulnerable and marginalized populations, receive an outstanding education that enables them to grow academically, thrive socially and emotionally, and realize satisfying adult lives.

PRIMARY DRIVER
Evidence-based licensure, accreditation, continuing education, and accountability as drivers to transform education into a well-funded, evidence-based profession.

PRIMARY STRATEGIES
1. Curate menus of Evidence-Based Resources (EBRs) developed by 9 teams representing key components of the education system: educator preparation, state department and policy, district and school, family advocates, assessment, professional learning, linguistic diversity, special education, and instructional materials.

2. Identify change management, capacity building, and implementation guidance for use by state departments and policy makers, districts and schools, educator preparation programs (EPPs), and advocate groups.

3. Convene a consortium of states to identify and promote comprehensive, evidence-based certification, licensure, accreditation, continuing education and accountability for the U.S. educational system.

4. Collaborate with the consortium to implement a systems perspective that utilizes evidence-based practices across all key components of the education system.
OUTCOMES

Short-Term
A menu bank of curated EBRs that are derived from scientific evidence and from high-performing educators and educational systems that are accessed and used by a consortium of states, regional education organizations, districts, schools, parent groups, and educator preparation programs.

Specialized menus of curated EBRs that meet the requested needs of clients and are used by them with fidelity.

Long-Term
A consortium of districts and states that provide a proof of concept for effective, faithfully implemented evidence-based educational practices and resources across educator preparation programs, licensure, accreditation, and continuing education.

A coherent, integrated, and fully functioning U.S. educational system across all key components derived from scientific research and high-performing educators and education systems that have consistently produced strong achievement, and anchored by evidence-based licensure, accreditation, continuing education, and accountability.

INDICATORS OF SUCCESS

1. Increase in adoption rate of evidence-based practices by schools, districts, intermediary agencies, educator preparation programs, and state departments of education.

2. Improvement in student achievement metrics across demographics.

3. Reduction in achievement gaps across student groups.

4. Increase in the number of educators graduating from evidence-based educator preparation programs and participating in ongoing professional development and continuing education.

THEORY OF CHANGE KEY TERMS

The Primary Driver of education transformation requires evidence-based licensure, accreditation, accountability, and continuing education as the protection against harmful and ineffective practices and the lever to dramatically improve student outcomes.

Controllers are elected bodies who legislate education laws and devolve the implementation of those laws through state departments who develop and then monitor the regulations and policies that constrain the actions of educators via educator licensure, accreditation of educator preparation programs, continuing education for licensure renewal, and accountability.

Influencers are prominent individuals and advocate groups that are not subject to the states’ education policies and regulations. Influencers exert pressure, most importantly on legislation, but also on the actions of implementers and supporters.

Implementers are guided by regulations and policies (at the state and district levels) in how they are to carry out their responsibilities to promote the well-being of students.

Supporters are guided by regulations and policies (at the state, district, and school levels) in how they provide services to increase the effectiveness and efficiency of the implementers.